

MANITOBA
Marathon

2024 FIT EXPO

JUNE 14-15, 2024

INVESTORS GROUP ATHLETIC CENTRE
75 SIDNEY SMITH ST. WINNIPEG, MB



Manitoba Marathon is the site
for the 2024 Canadian National
Half Marathon Championships.





RUNNER DEMOGRAPHICS

25,000
ATTENDEES

10,000
REGISTERED
ATHLETES

Majority of attendees are local,
but include provincial and
international as well.

MALE
54%

FEMALE
43%

19 & UNDER
12%

20-39
50%

MASTERS (OVER 40)
38%

DATES & HOURS

Friday, June 14: 11AM–7PM

Saturday, June 15: 9AM–5PM

Exhibitor set up:

Thursday, June 13: 12PM–4PM Requests for additional set up time may be submitted to the Expo Coordinator for consideration.

Exhibitor take down:

Saturday, June 15, 5PM

Participants from Manitoba Liquor & Lotteries Full Marathon, Asics Runkeeper Half Marathon, Goodlife Fitness 10K, Johnston Group Relay, and Manitoba Physiotherapy Association 5K must pick up their race package from the expo, as there is no race day distribution.

Admission to the Fit Expo

is open to the public and free.

Manitoba Marathon is the premiere Race event and the largest full marathon in the province.

Exhibitors are expected to have personnel attending their booths at all times during expo hours. Exhibits may not be removed until egress at 5pm on Saturday.

SUSTAINABILITY STATEMENT

The Manitoba Marathon is a green event. Please help us maintain our high sustainability standards by using recycled and/or compostable products for sampling and ensuring all waste is disposed of in its proper stream.

PRICING & BOOTH DETAILS

10' x 10' sampling booth: \$750 (CDN)

10' x 20' sampling booth: \$1250 (CDN)

10' x 10' selling booth: \$1100 (CDN)

10' x 20' selling booth: \$1900 (CDN)

* Individual power access additional \$100

Booth space includes:

- 8' high back drape
- 3' high side drape
- One 6' skirted table with two chairs
- Access to U of M guest wifi at no cost

REGISTRATION

In an effort to reduce our impact, registration can now be completed online

[CLICK HERE to register](#)

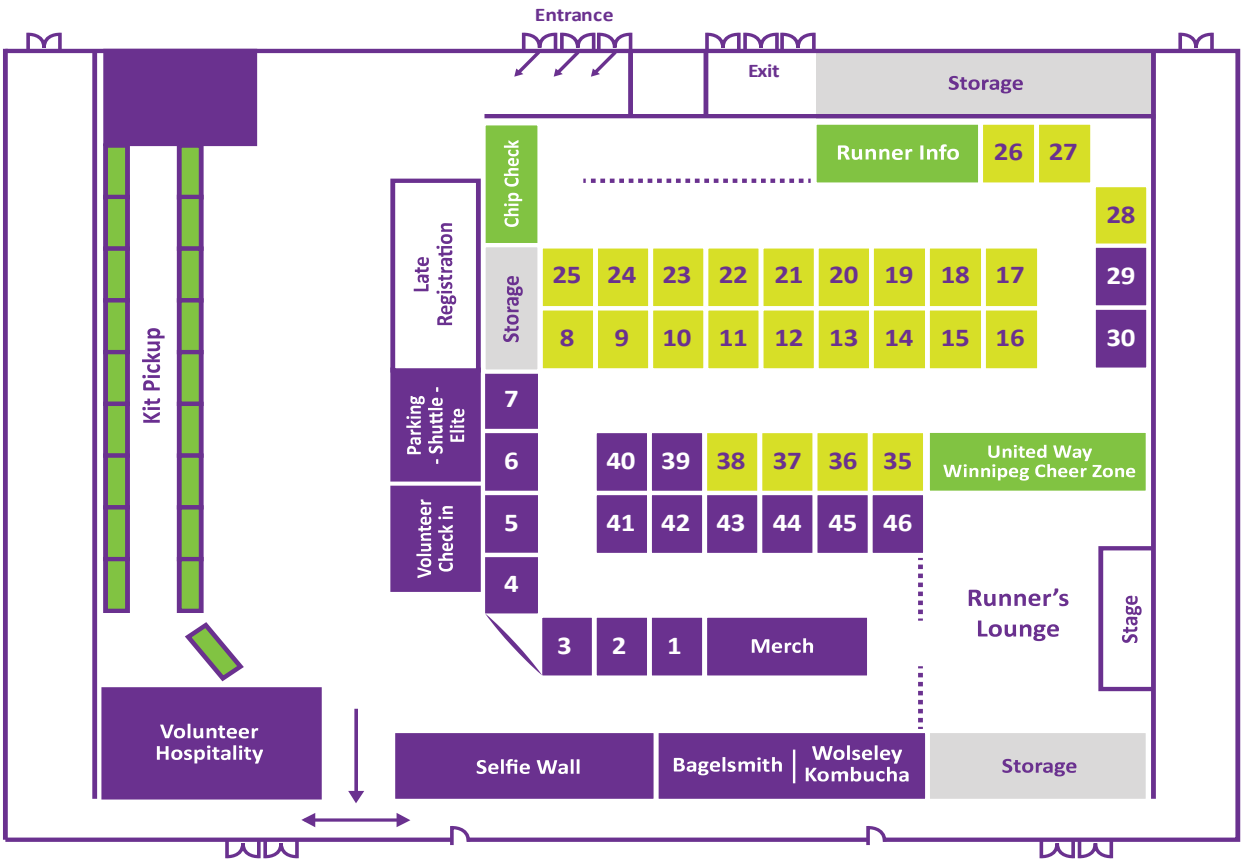
All Fit Expo inquiries can be sent to Avery Munday at expo@manitobamarathon.mb.ca

Exhibitor registration is received by submission of electronic form. Upon receipt, you will be emailed an invoice with options for cheque or credit card payment. MM reserves the right to remove exhibitor's booth reservation if payment is not received. All applications will be considered on a first come, first serve basis. Booth requests will be considered, but not guaranteed until confirmed by staff. Manitoba Marathon has the right to modify the booth layout and to request modifications or reject exhibits at any time.



MANITOBA MARATHON EXPO 2024

EVENT SPONSOR AVAILABLE



Available spaces shown are subject to change as vendor registration is currently open.

TERMS AND CONDITIONS

Booth payment is non-refundable – no exceptions will be made

- Booths may not be shared, transferred or sublet with other groups without prior approval from the Manitoba Marathon.
- Exhibitors, products, and signage must stay within the confines of your booth while promoting during the Expo. **Promotion may not be conducted in any common space of the Fit Expo.**
* Exhibitors selling product must clearly display exchange/return policy in booth space.
- Priority for booth placement will be given to sponsors. All others are on a first come, first served basis.
- Reasonable security shall be provided at all times on the show premises, primarily to assure public safety. Exhibitor's property shall be placed on display at its own risk: Manitoba Marathon is not responsible for any damage, loss, or theft of exhibitors' property.
- Exhibitors must present Manitoba Marathon with a certificate of Commercial Liability for their booth space.
- Exhibitors must have booths completely set up by 5pm Thursday, June 13, 2024.
- Manitoba Marathon is not responsible for help with set-up and take-down, nor to provide dollies or wheelers to exhibitors.
- Expo booths may not use the Fit Expo as means to raise funds or collect pledges.
- All exhibitors will remove any surplus packaging from their booth at day's end. Recycling and garbage bins are available on site. Failure to leave a clean area will result in a \$100 cleaning charge.
- Delivery of product may ONLY be made to the Investors Group Athletic Centre during the two days prior to the Expo. Ensure delivery is approved by the Manitoba Marathon office before shipping.
- The Fit Expo Coordinator has the right to remove inappropriate or obstructive displays.